



DEPARTMENT FOR  
**ENTERPRISE** 



# step ISLE OF MAN

Bringing business +  
undergraduates together



## 2024 SPONSORSHIP OPPORTUNITY



## Sponsor Benefits

The sponsorship package includes:

Company name and logo to appear alongside all marketing collateral promoting the Step Programme, including (but not limited to):

- Online event promotion - including website
- Printed materials - event banners, posters, flyers
- Literature and Step Final event items - including trophies and prize money
- Social media content, including LinkedIn, Facebook & Twitter

Opportunity to attend the Step mid-term event in the summer and sit on the judging panel at the final event in August 2024

Opportunities to be quoted in press announcements issued by the Department for Enterprise, and a spokesperson to appear in associated media coverage - including interview opportunities

For more information on this sponsorship opportunity, please contact:  
E. [beccy.cookson3@gov.im](mailto:beccy.cookson3@gov.im)  
T. 01624 693563  
To express an interest, please complete the online the form available at:  
[dfe.im/step](https://dfe.im/step)

## Join us as sponsor

Price - £6,000

The Isle of Man Step Programme, run by the Department for Enterprise matches private, public and third sector organisations with undergraduates for project-based placements to take place over the summer.

Ahead of the 2024 Step Programme, the Department is looking for a sponsor to support and champion the event, giving an Isle of Man business the opportunity to raise awareness of their brand, demonstrate their commitment to creating an environment where young people have access to training, internship, higher education, re-skilling and upskilling initiatives.